

David Vincent Gagne

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Leadership and Experience:

- Mar 2007 - Present Brandissimo!, Inc. Encino, CA
Chief Technology Officer
- Lead development of multiple NFL youth marketing sites (including massively-multiplayer online role-playing game NFLRZ.com, NFL 'news for kids' site NFLRush.com, and "fantasy football" for kids)
 - Lead project manager for USOC "Pinsanity" Facebook and mobile app
 - Lead development of multiple iOS and Android apps for kids
 - Complete redesign of Cabbage Patch Kids warehousing and logistics system, including website and online shopping cart, order-fulfillment system
 - Managed deployment of 200+ online Flash, HTML5, Android, and iOS games for kids
 - Managed remote development teams in India, China, Canada, the U.K., and the U.S. using git and subversion
- Jun 2002 - Mar 2007 InfoSearch Media, Inc. Marina Del Rey, CA
Vice President, Technology / Engineering
- Deployed over 3,500 unique, content-rich websites, created using multiple templates built with DHTML, XHTML, XML, CSS, JSON, AJAX, jQuery, etc.
 - Created website 'SiteBuilder' tool to allow users with no experience with web development to quickly and easily create web sites for clients
 - Design and implementation of Cost-Per-Click (CPC) and Cost-Per-Action (CPA) billing systems and associated click-tracking system
 - Developed dynamic bidding system to manage multiple customers receiving traffic for similar keyphrases
 - Development of lead and client management system for sales team
 - Development of a multi-user web application for centralized task-tracking, order fulfillment, database maintenance, and client administration
 - Managed 6-person development team; JIRA and Subversion for project management
 - Managed 11-person MIS department including development, web design, QA, and network administration
- Oct 2001 - Present Independent Developer Los Angeles, CA
Web Developer / Technology Manager
- Completely designed and coded interactive web applications / websites for dozens of clients, including:
 - construction management (pisoftware.com)
 - freight logistics (coastalfreightmanagement.com)
 - virtual / augmented reality clothing / eyewear (viewtry.com)
 - green travel (ecotripper.com)
 - college football schedules (collegefootballcalendar.net)
 - entertainment industry (musicbiz.com)
- Nov 2000 - Oct 2001 Healthcare Recoveries, Inc. Encino, CA
Programmer / Analyst
- Lead development of enterprise-level MDI-interface application
 - Developed "Claims Management System" to replace manual processes, cutting insurance claim processing time by more than 50%
- Mar 1998 - Jun 2000 Regeneration Technologies, Inc. Alachua, FL
Senior Programmer / Project Leader
- Lead developer for biotechnology company with the University of Florida Tissue Bank
 - Created human tissue tracking and inventory system, including bar coding, laser scanning, and direct thermal printer applications
 - Created computerized shipping and local / remote tissue ordering system based on current warehouse management industry standards; integral in process design and data collection technologies used in human tissue processing technique created by RTI and UFTB employees; original network, systems, and database administrator for IT Dept.; created MS Outlook 97, 2000 eMail Help Desk system for technical support of 300+ employees; designed and coded 'final product' labeling system used with human tissue for implantation

Education:

- University of Florida Gainesville, FL
- College of Liberal Arts and Sciences, Bachelor of Arts, English
 - Post-Graduate studies in Statistics, Computer and Information Sciences, History, Economics