

# David Vincent Gagne

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## Leadership and Experience:

- Mar 2007 - Present      Brandissimo!, Inc.      Encino, CA  
**Chief Technology Officer**
- Lead development of all NFL digital youth initiatives (including massively-multiplayer online role-playing game, NFL 'news for kids' site NFLRush.com, "fantasy football" for kids, etc)
  - Lead project manager for United States Olympic Committee Facebook and mobile app
  - Lead development of multiple iOS and Android apps for kids
  - Complete redesign of Cabbage Patch Kids ecommerce website, warehousing and logistics system
  - Managed deployment of 200+ online Flash, HTML5, Android, and iOS games for kids
  - Managed remote development teams in India, China, Canada, the U.K., and the U.S.
- Jun 2002 - Mar 2007      InfoSearch Media, Inc.      Marina Del Rey, CA  
**Vice President, Technology / Engineering**
- Deployed over 3,500 unique, content-rich websites
  - Created website 'SiteBuilder' tool to allow users with no web development experience to quickly and easily create sites for clients
  - Design and implementation of Cost-Per-Click (CPC) and Cost-Per-Action (CPA) billing systems and associated click-tracking system
  - Developed dynamic bidding system to manage multiple customers receiving traffic for similar keyphrases
  - Development of lead and client management system for sales team
  - Development of a multi-user web application for centralized task-tracking, order fulfillment, database maintenance, and client administration
  - Managed 6-person development team and 11-person MIS department including development, web design, QA, and network administration
- Oct 2001 - Present      Independent Developer      Los Angeles, CA  
**Web Developer / Technology Manager**
- Completely designed and coded interactive web applications / websites for dozens of clients, including:
    - construction management (pisoftware.com)
    - freight logistics (coastalfreightmanagement.com)
    - virtual / augmented reality clothing / eyewear (viewtry.com)
    - green travel (ecotripper.com)
    - college football schedules (collegefootballcalendar.net)
    - entertainment industry (musicbiz.com)
- Nov 2000 - Oct 2001      Healthcare Recoveries, Inc.      Encino, CA  
**Programmer / Analyst**
- Lead development of enterprise-level MDI-interface application
  - Developed "Claims Management System" to replace manual processes, cutting insurance claim processing time by more than 50%
- Mar 1998 - Jun 2000      Regeneration Technologies, Inc.      Alachua, FL  
**Senior Programmer / Project Leader**
- Lead developer for biotechnology company with the University of Florida Tissue Bank
  - Created human tissue tracking and inventory system, including bar coding, laser scanning, and direct thermal printer applications
  - Created computerized shipping and local / remote tissue ordering system based on current warehouse management industry standards; integral in process design and data collection technologies used in human tissue processing technique created by RTI and UFTB employees; original network, systems, and database administrator for IT Dept.; created MS Outlook 97, 2000 eMail Help Desk system for technical support of 300+ employees; designed and coded 'final product' labeling system used with human tissue for implantation

## Education:

- University of Florida      Gainesville, FL
- College of Liberal Arts and Sciences, Bachelor of Arts, English
  - Post-Graduate studies in Statistics, Computer and Information Sciences, History, Economics